Sblind

The Sustainable Network

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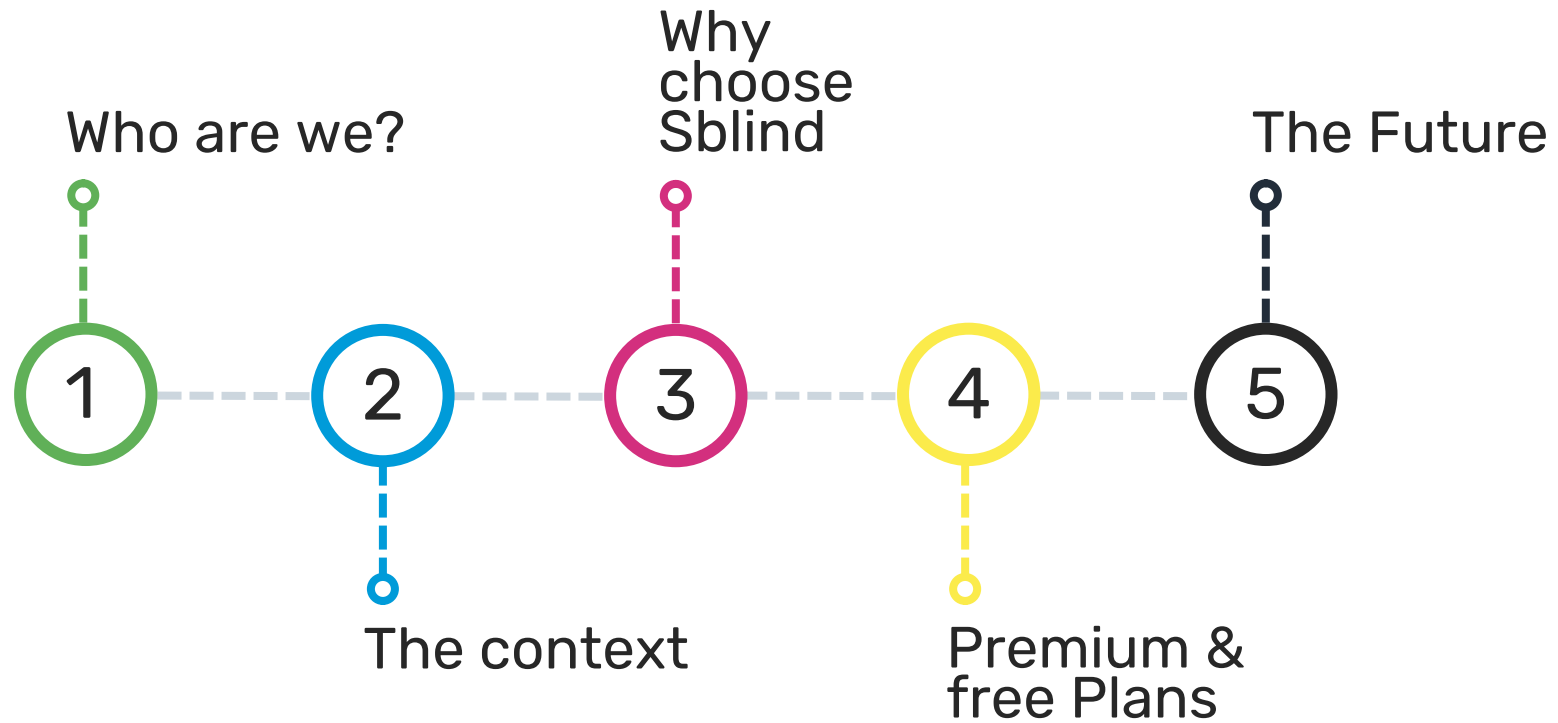
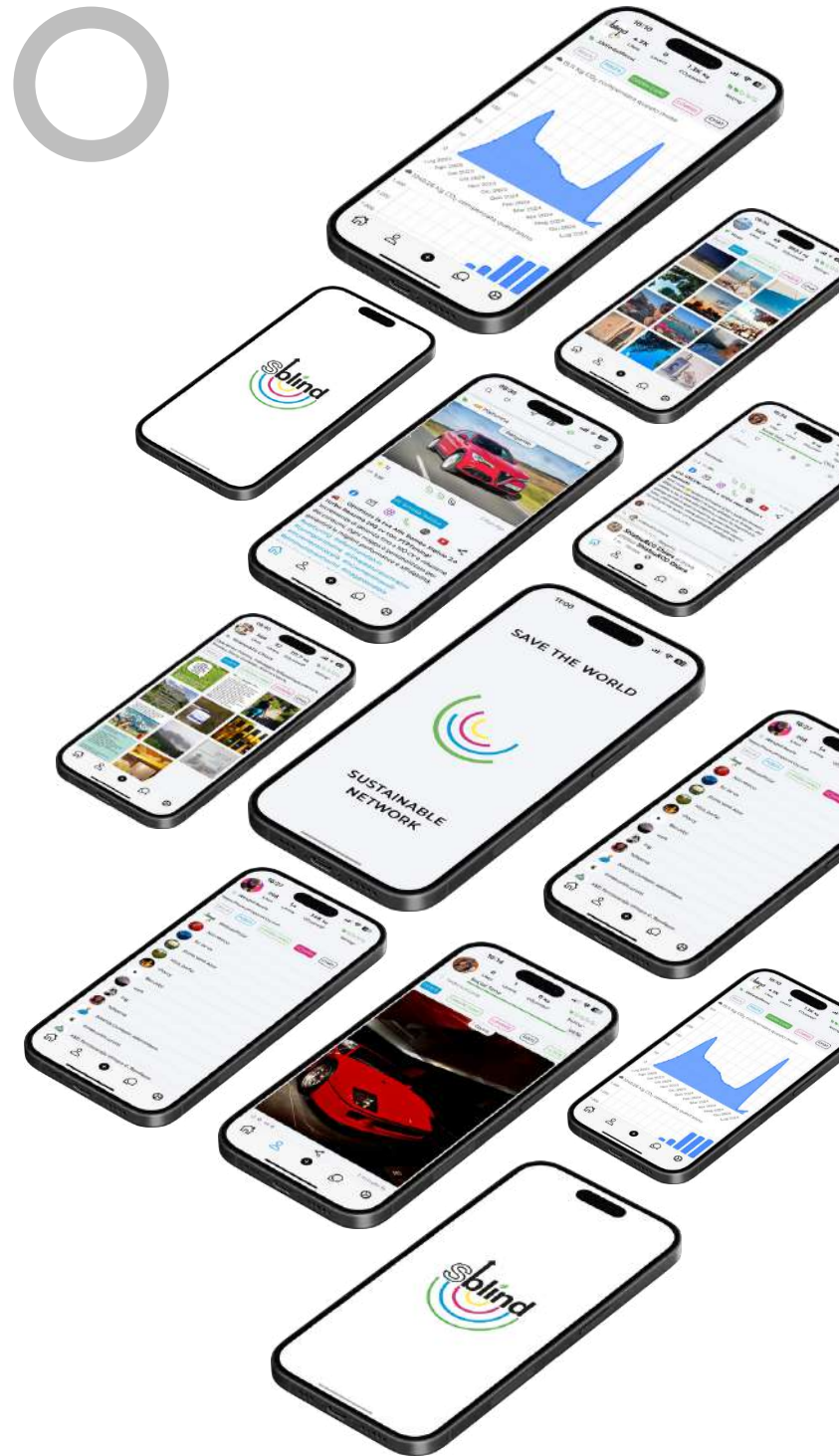**5** The Future

The Business network

Sblind is the world's first sustainable business network. Sblind was born from the intuition of Italian entrepreneurs who wanted to recreate a sharing ecosystem that was sustainable and adopted a different model from the current one, where the individual represents the product to be sold.

With Sblind, **the protection of the individual and the defence of the planet** are recognised at the centre of the project, offering a sustainable and responsible sharing model.

Blind **S**ustainability = **S**BLIND

"We had to take a step back to see the danger".

Currently, all social models exploit dedicated algorithms to engage, map, cluster and generate dependencies that can be exploited economically. A model that we consider untenable, not only for ethical and moral reasons, but above all for the social dangers it generates.

These aspects and this model are denounced in official documents by both European and American institutions. The risks and dangers associated with this model must be overcome, addressed with different and sustainable solutions.

SCAN ME !

Social Media and Youth Mental Health
The U.S. Surgeon General's Advisory

SCAN ME !

Guidelines 8/2020 on the targeting of social media users
European Data Protection Board

Why should a citizen or a company contribute to an **u**nsustainable and **d**angerous model?

The market tells us that today the answer lies in the absence of alternatives, today entrepreneurs and companies communicate their brand through social media, which is a dangerous model, but they cannot implement different and more sustainable strategies, because they are not present in the market.

They endanger the mental health of the weakest

Feeding digital addictions

Exploiting data and mapping adults and minors

Increasing energy consumption

They manipulate information and content

They create dangerous private databases
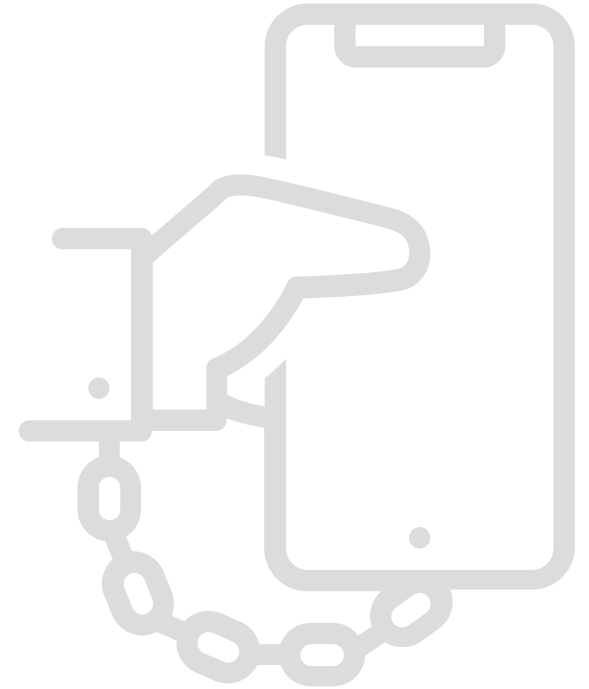
What **digital** problem does SBLIND solve?

Solves the problem of digital addictions

Solves the problem of mapping our digital behaviour.

Solves the problem of selling, giving away and storing our data.

Solves the problem of fair business competitiveness.

Solves the problem of energy-hungry servers.

Solves the problem of trading followers.
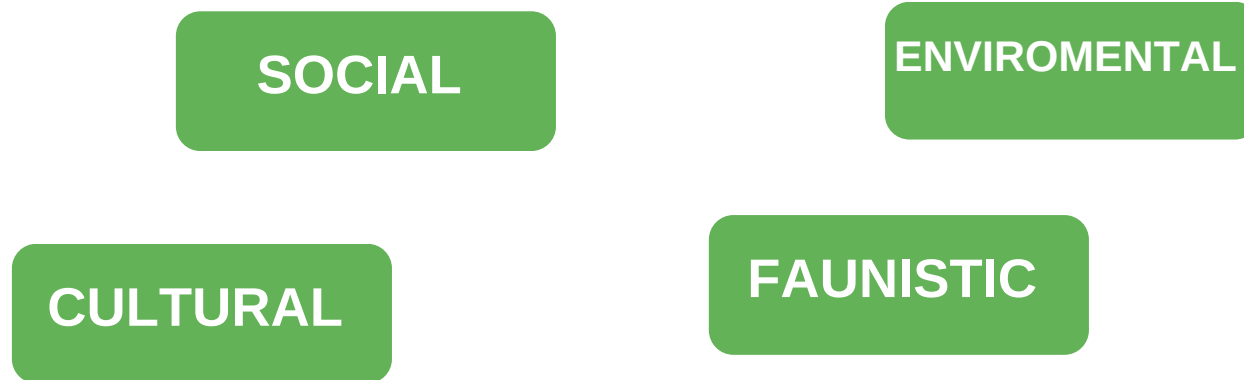
Solves the problem of content manipulation.

....

What environmental and social problem does SBLIND solve?

Reduces energy consumption by removing content from servers.
Reduces device usage time thanks to Social Time.

Generates important resources for projects :

SOCIAL

ENVIROMENTAL

CULTURAL

FAUNISTIC

Thanks to selected and recognised PARTNERS

What can we do?

Sblind has created a platform where people, businesses and entrepreneurs, can share in full compliance with the Europe Guidelines and at the same time contribute to the funding of projects for the protection of the planet and the green economy, as well as actions for the protection and conservation of species and biodiversity.
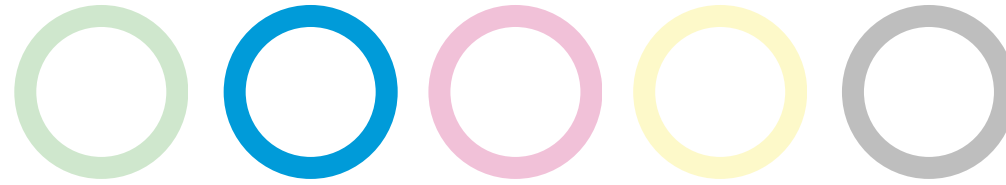
We finance environmental projects

We protect people's digital identity

We protect people, animals and their ecosystems

Reducing digital dependencies
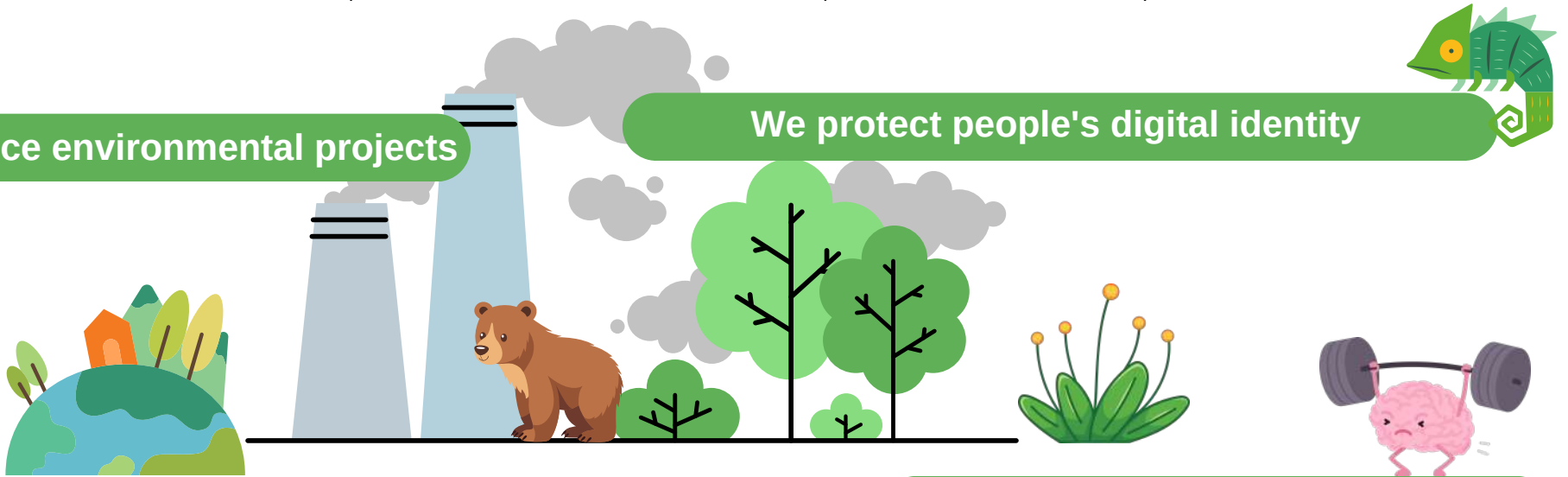
How does Sblind work?

In contrast to current Social Networks, Sblind and its Business Network propose a solution with 2 different profiles :

FREE ACCESS

- Profile registration
- Social Time 1.5h
- 100 Lovers
- Green Card
- Star allocation
- Green Leaf allocation
- Green Coin accumulation

PREMIUM ACCESS

- In addition to Individual Access
- Social Time 6h
- Duration post 120 days
- Dedicated Call to Action
- PARTNER CONTRIBUTE
- PDF uploading
- ...

PREMIUM access

Anyone using Social to communicate their business, ideas, initiatives or personal activities will be able to post photos, videos and pdf files. They will be able to link their contacts and their traditional Social

- They will be able to discover a new fair and respectful showcase.
- You will be able to count on equal visibility.
- You can count on **quality content and not on budgets** or algorithms.
- You will be able to accumulate GREEN LEAVS and be recognised.
- Contribute to **SBLIND PARTNER** projects.
- You may **NOT** contribute to the data market and people mapping.
- Will be able to contribute to tell 'a brick' about their own territory..
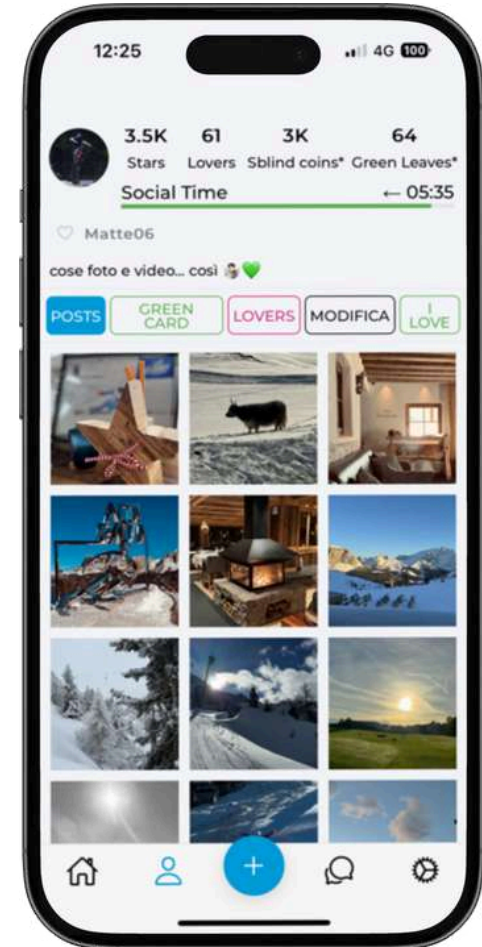
Plan - PREMIUM

The **Premium Plan** is the profile that allows you to take advantage of all the platform's pluses. We can add links to websites and other social profiles, but most importantly we enjoy equal visibility. The plan is the same for any Account, no matter if you are a citizen, a small artisan company or a global multinational. Visibility will be chronological and you will be listed among the lovers based on the quality of your content and not on your budget.

Your content will then be deleted after 120 days to protect your digital history. Not to be your archive forever and above all to avoid wasting energy on dedicated servers.

Premium Plan cost: **24,99** euro/year

Premium Plan Features
6h social time
Post Duration of Up to 120 Days
Call-to-Action Buttons
Re-publication of Content (posts are re-uploaded every 72 hours at the top of the feed)
Subscription expiry alerts
Upload pdf - photo -video
Post expiry alerts
Re-post function
Content scheduling

SBLIND - ALCUNI PLUS

01
POSTS

You can upload photos, videos or .pdf
Each post will last 90 days and then be permanently deleted.
Ecological and social choice.

02
GREEN CARD

It tells how green we are in our content, leaves received, stars awarded and is the report of our activity

03
LOVERS

They are the people or companies that we most love to follow and that really matter to us. A higher value because they are 100 and no more. We value content.
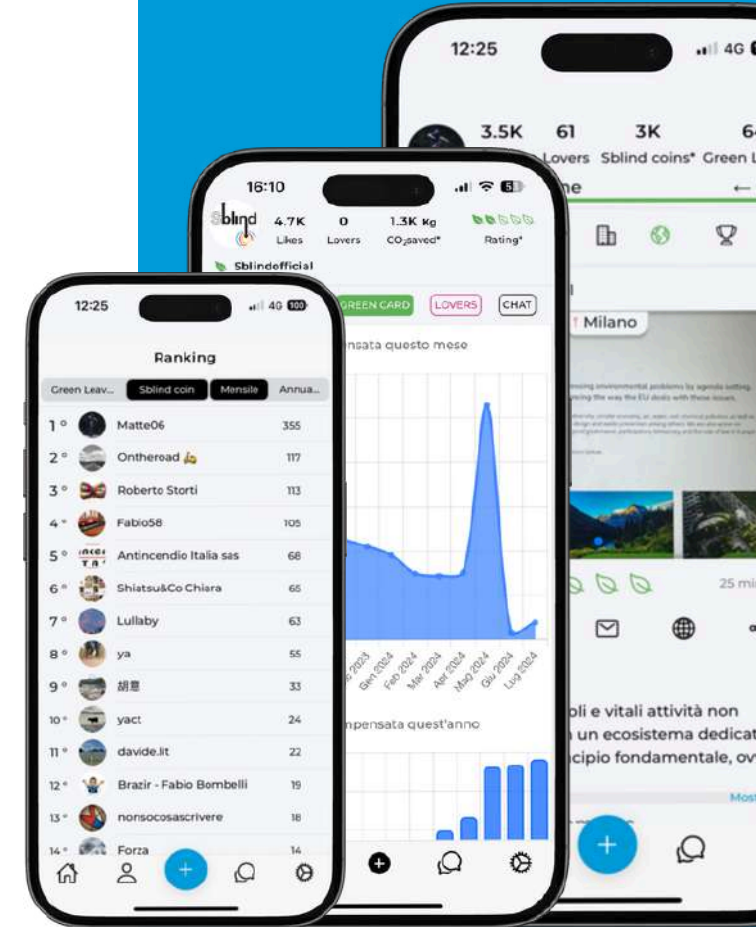
04
CHAT

Each profile can decide to leave public comments or open private chats with other accounts.

I PARTNER SBLIND

They position their BRAND in a unique, innovative and sustainable area, respectful of new generations and the principles of personal freedom.

They can accumulate green leaves and climb the monthly and annual rankings of the greenest and most sustainable users.

They can enjoy the financial benefits of the choices made by all Premium Users. They will be able to involve and be involved in the choice of the partner and enjoy the safeguard contribution that each User must select.

They can forward customised notifications to the entire Sblind community on a daily basis, mentioning developments, information, events or simply news concerning their projects.

Businesses Citizens Associations

Sblind presents and offers a platform that represents the **TOOL for generating a territorial ecosystem**. For each country, a representation of its economic, cultural and social fabric.
A model from which citizens, institutions and associations, movements and supporters of the environment and digital respect can benefit. It manages to combine the digital protection of people, content sharing and visibility for businesses with the enhancement of territories and generates resources for environmental, cultural and social projects.

Protection of digital rights

Fair competition
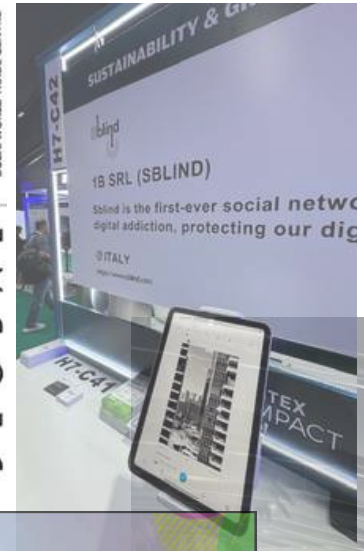
Environmental contribution
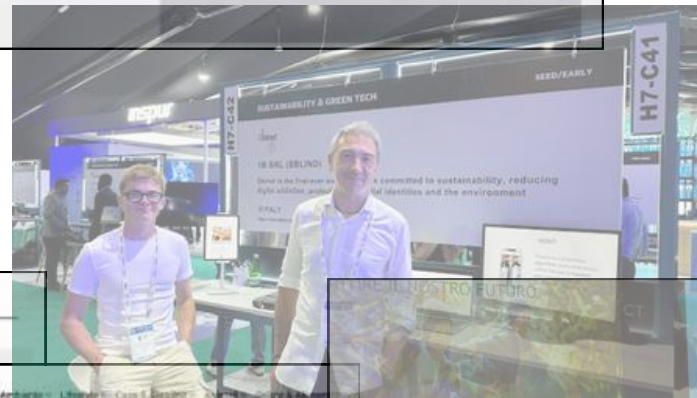
... OUR JOURNEY

skytg24

Sole24ore
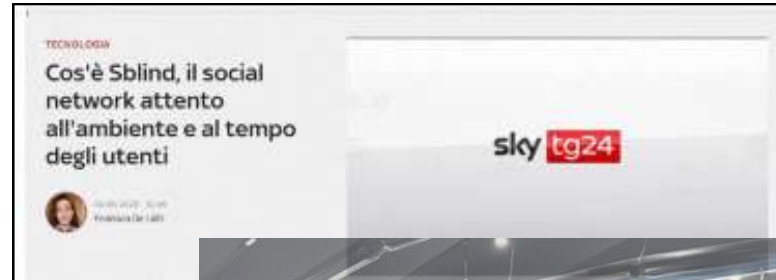
Ultimometro

GreenME

Repubblica- Giacomo Poretti - Rigamonti SPA

SBLIND Sustainable Network

THINKING ABOUT A SUSTAINABLE SHARING MODEL IS POSSIBLE TODAY.
IMAGINING A MODEL THAT IS SIMULTANEOUSLY PROTECTIVE OF THE INDIVIDUAL, THE NEW GENERATIONS AND OUR BEAUTIFUL PLANET IS POSSIBLE TODAY.
GROWING TOGETHER, GENERATING A CARING, SENSITIVE AND RESPONSIBLE COMMUNITY ALSO DEPENDS ON US

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About Us

Our team is composed of professionals with diverse yet **complementary experiences**, united in their mission to **transform** social networks into platforms that are more sustainable and respectful of digital identities.

Francesco Bertuletti
CEO

Simone Mazzoleni
CFO

Enrico Alborghetti e Cristiano Bertuletti
CTO

Marco Arrigoni
Service & Development

Gianmaria Brega
Marketing Manager

Niccolò Bertuletti
Internationalisation & Development

Contacts

info@sblind.com

1B SRL

Via Zelasco, 1

24122 - Bergamo

Italy

VAT: 04230560163

www.sblind.com

f Sblind

in Sblind

⊙ @sblind_proximitysocial_network

▶ @sblind2144

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Google Play

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App Store